

BUILD BRIGHT FUTURES

06.19.2019 | OUR DAY TO SAY: CHILD CARE WORKS.

**TELL YOUR LEGISLATORS:
YOU REPRESENT
OUR CHILDREN. HELP BUILD
BRIGHT FUTURES FOR THEM.**



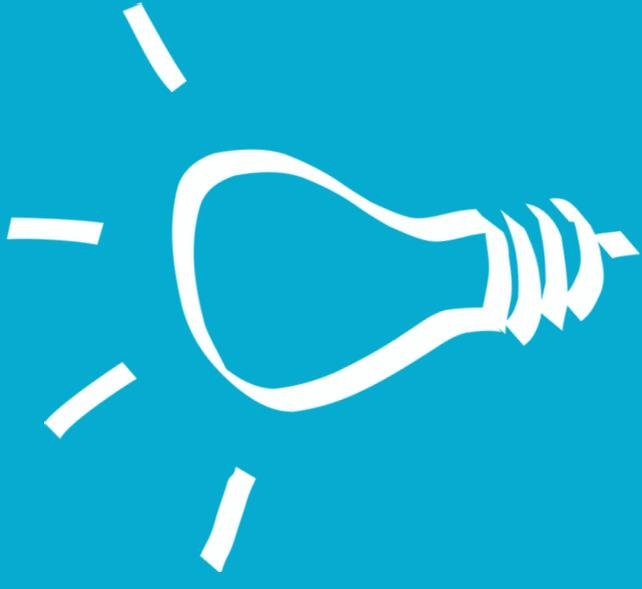
Remember to tag Governor Wolf, your senator, and your state representative on every social media post! Type “Find your legislator PA” into your browser to know who represents you and tell them: **Child care works for PA.**

Facebook: Governor Tom Wolf @tomwolf
Twitter: @GovernorTomWolf

- ⚙️ Wear Blue and Orange on June 19!
- ⚙️ Always tag our campaign on every social media post:
Facebook: @ChildCareWorksPA
Twitter: @pachildcare
- ⚙️ Make “You Represent Me” cards with children to send to Harrisburg (photocopy pages 5 and 6 of your toolkit into one front/back postcard and fill-in the blanks for each child who participates)
 - ▶️ Mail to PennAEYC, 415 Market Street, Suite 206, Harrisburg, PA 17101
 - ▶️ PennAEYC must receive all submissions by Thursday, June 14, 2018
- ⚙️ Take photos of your children and/or your program/facility and post to social media
 - ▶️ Include some photos with children holding “You Represent Me” and “Build Bright Futures” signs
 - ▶️ Tag Governor Wolf, your local legislators, and our campaign in EVERY POST
 - ▶️ Use hashtags #BuildBrightFutures, #ChildrenLearnFamiliesEarn, #ChildCareWorks, and #FundChildCare on EVERY POST
- ⚙️ Share family stories/Ask families to share stories on social media
 - ▶️ Include photos if families, if possible
 - ▶️ Tag Governor Wolf and your local legislators in EVERY POST
 - ▶️ Use the hashtags #BuildBrightFutures, #ChildrenLearnFamiliesEarn, #ChildCareWorks, and #FundChildCare on EVERY POST
- ⚙️ Call your legislators and ask them to support our children in the next budget
- ⚙️ Text “ECE KIDS” to 52886 to tell your legislators that we need to invest in our future
- ⚙️ Live stream a block tower building game/project/race from your program/household with the hashtags #BuildBrightFutures and #FundChildCare



#FundChildCare



YOU REPRESENT ME

child care
WORKS

AN INITIATIVE OF EARLY LEARNING PA



DEAR _____ :



**YOU ARE MY VOICE.
HELP ME BUILD A
BRIGHT FUTURE.**

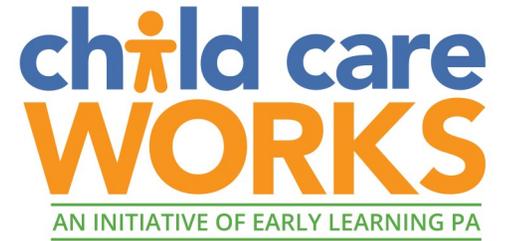


A+B=C



#BuildBrightFutures

Child's Name



Photo/Child's Self-Portrait

Three words to describe child

- _____
- _____
- _____

When I grow up, I want to be:

City/Town:

County:

#ChildCareMatters
#FundChildCare
#PreKforPA