



Start Strong PA

Start Strong PA recognizes that a 'strong start' for infants and toddlers is a 'strong start' for all of Pennsylvania. That's why the Start Strong PA campaign is advocating for an increase in support and funding for child care programs to ensure that all children have access to the high-quality services that help them succeed from birth.

To support this mission, Start Strong PA is asking parents and caregivers to share their perspectives on the role that access to high-quality infant and toddler child care programs plays in their lives and the lives of their children.



Share Your Story

With Early Learning PA's launch of Start Strong PA, we need parents and caregivers of infants and toddlers to share their stories via video. By sharing your experiences, you will help us inform Pennsylvania legislators and advocate for the necessary changes to make healthy development outcomes for infants and toddlers possible.

1 Record A Video Of Yourself Finishing This Statement

"I believe in a Strong Start for my child(ren) because _____."

2 Follow These Video Tips

- Go to a quiet place with ample lighting.
- Begin by introducing yourself by name, the age(s) of your child(ren), and your location, followed by finishing the statement above.
- Find a buddy and record each other's videos if needed.
- Videos must be no larger than 2 GB and no longer than three minutes.

3 Upload Your Video

- Visit tryingtogether.org/advocacy/early-learning-pa or scan the QR-Code to be directed to the upload page.
- Fill out the information on the form and submit.
- Click the hyperlink in the success message to upload your video.

