

Kathleen A. Pavelko
Vision Award

Kathleen Pavelko has been President and CEO of WITF Public Media since October 1999.

During her time at WITF, Kathleen launched a capital campaign which raised \$21 million to build the Public Media Center, which opened in April 2007. Two agreements to lease and share broadcast spectrum have brought more than \$65 million in assets to WITF.

Kathleen launched WITF's first daily interview program (*Smart Talk*) in 2008. Three multi-year, multi-partner multimedia collaborations are underway: *Transforming Health* (began 2012), *StateImpact PA* (launched 2013) and *Keystone Crossroads* (from 2014). PA Post, a digital-first news initiative to deliver state policy and politics news statewide launched in September 2018.

Since 2001, WITF's journalism has been awarded 15 national Edward R. Murrow Awards and the duPont-Columbia Silver Baton for Multimedia Excellence.

Kathleen has also served as president of Prairie Public Broadcasting (1996-99), where she created North Dakota's first statewide public radio network. She served in a variety of roles at Penn State Public Broadcasting, including as chief operating officer and as an assistant professor of communications teaching courses in broadcast/cable history and management. She was executive producer for public affairs for West Virginia Public Broadcasting and a freelance print and broadcast journalist working in Athens and London.

Ms. Pavelko earned a B.A. in ancient history and an M.A. in Journalism from Penn State, certificates in non-profit management from the U.C./Berkeley and the Harvard Business School and was awarded an honorary doctorate by Elizabethtown College.

Kathleen has been a director of the Archaeological Institute of America, the Station Resource Group, America's Public Television Stations, and Greater Public. She served on the board of the Harrisburg Regional Chamber of Commerce and currently serves on the Advisory Board of the Harrisburg Corps of the Salvation Army.

Kathleen is married to Eugene Borza, professor emeritus of ancient history at Penn State.