

YOICE for Children 2022 VOICE for Children

Distinguished Career Award Recipient



Pamela Haines

Public Policy Consultant, First Up

Pamela Haines led the Public Policy work of First Up from 1997 through 2017. With a Masters Degree from Temple University in History with a specialization in U.S. Social,

Women's and labor History, she brings a strong background in adult and parent education to her early childhood advocacy work.

She has developed First Up's leadership and advocacy curriculum (the Leadership Empowerment Action Project, or LEAP), delivered it as a college-level course, weekend retreat, day-long training, and year-long ECE Fellowship program for emerging leaders statewide, and trained LEAP graduates to deliver the shorter forms as well.

She provided much of the communication and outreach materials and strategic support for statewide early childhood advocacy campaigns from 2000 to 2010. After helping to hand off that work to an invigorated statewide early childhood organization, and mentoring the staffer who went on to become Deputy Secretary of the PA Office of Child Development and Early Learning, she is now focused more intensively in the Delaware Valley, continuing to build an informed base and public support for a fully-resourced quality early childhood education system.