



## **Karen Rollins-Fitch 2025 Bio**

### **Karen Rollins Fitch, Director, Corporate Social Responsibility**

Karen Rollins-Fitch is the director of Corporate Social Responsibility at Highmark Wholecare, a leading Medicaid and Medicare insurer with more than 325,000 members. In this role, she manages community giving and partnership throughout Highmark Wholecare's statewide footprint. Her areas of responsibilities, which include community outreach, employee engagement, and the Highmark Wholecare Connection Center, enable her to meet Highmark Wholecare members, and potential members, in their communities.

Prior to joining Highmark Wholecare in 2020, Karen spent extensive time working with state and local elected legislators displaying a deep commitment to supporting the unique needs of each community. As the director of Corporate Social Responsibility, Karen helps community organizations expand their reach in areas where the need is greatest.

Karen extends the impact of her work across Pennsylvania by showcasing and implementing Highmark Wholecare's value system, ensuring that everyone she engages with understands the organization's commitment to local communities.

She is a self-described 'connector,' constantly working to expand the capacity of those around her by building productive relationships. Karen is a servant leader spending her free time volunteering in the York community.

Karen is married with three adult children.